



Optymyse

**Extraordinary visual
communications experiences.**

For complete customer and employee
engagement.

Introducing Optymyse

Data from anywhere – displayed everywhere



In today's fast-paced world, the ability to communicate effectively is more critical than ever. Optymyse is the ultimate digital signage solution, designed to turn any screen into a powerful communication tool. Whether you're in a call centre, on the factory floor, or welcoming customers in your lobby, Optymyse helps you deliver stunning visuals that capture attention and inspire action.

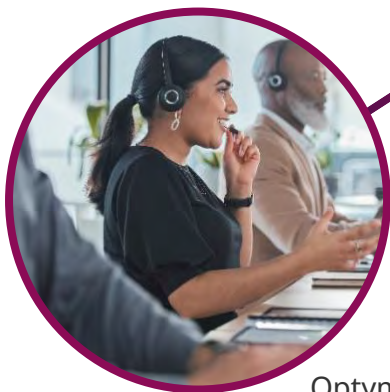
At the heart of Optymyse is simplicity and power. Our web-based platform makes it easy to design beautiful, data-driven displays using information from virtually any digital source.

With seamless API integrations, you can connect to your existing systems and bring real-time data to life – think performance dashboards, live updates, announcements, and more.

Optymyse is built for flexibility. From large-scale displays in corporate headquarters to targeted messaging for hybrid teams, our solution adapts to your needs. Deploy your content to any screen, anywhere, with complete confidence that it will look exceptional and deliver the impact you need.



Trusted by industry leaders across the globe, Optymyse is more than just software – it's the key to unlocking extraordinary communication experiences. With its intuitive interface and powerful features, anyone can take control of their message and create visuals that engage, inform, and inspire.



Unlock the full potential of all your contact centre data with Optymyse. Seamlessly connect to any digital source and bring your information to life on screens of any size, in any location. From dashboards in your office to displays in your lobby, Optymyse makes it simple to design and deploy stunning visuals that engage, inform, and inspire. Whether it's real-time updates, critical metrics, or custom messaging, Optymyse ensures your data reaches the right audience – everywhere.

Optymyse is one of most advanced visual display solutions on the market.

- *A powerful tool for displaying everything you need.*

Contact Centres

One software, endless possibilities

There is no doubt about it, Optymyse is the most advanced contact centre dashboard solution available today.

Developed over 20 years, Optymyse is now deployed in over 50% of the UK's Police Control centres – where it provides real time data and metrics to officers and call handlers in life and death situations. Optymyse is powerful enough to visualise data from any source, yet simple enough to give you complete control over how your data looks.

Optymyse delivers stunning visuals which unlock the full potential of your contact centre – allowing you to provide unrivalled customer care. Optymyse is feature-rich, hardware independent and has an unrivalled feature set. Best of all, it can be installed in under 5 minutes.

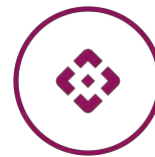
Whether you want to embed streaming videos, add RSS feeds or hook into your CRM or HR system – Optymyse can do it all.



Cloud/on-premise deployment



Guaranteed interoperability



Rest API



Inbuilt database engine



Native HTTPS



Browser based



Message scheduling



1,000's of available fonts



Templates provided

Stephanie Kaney

Operations Manager



“What makes Optymyse so different is the functionality for our customers to do what they want and present data and other content the way they want to, keeping the audience engaged and informed.”

Digital Signage

Your message. Everywhere

Engage your audience like never before with visually stunning, data-rich displays. Optymyse allows you to turn lobbies, retail spaces, waiting rooms or conference venues into communication hubs that inform, captivate, and convert. Whether it's live updates, dynamic content, or branded experiences, Optymyse lets your message shine bright on any screen, anywhere.

The Contact Centre is not the only natural partner for Optymyse. With its powerful feature set and intuitive user interface, you can create stunning visual displays for an almost any location where real time information and updates are needed. Wherever people need information, Optymyse delivers.



Government/Public sector



Corporate offices



Healthcare



Retail



Education



Financial Services



Transportation



Fitness/Health centres



Restaurants

Shannon Griffin

Global Strategic Lead



“Unlock the power of your data with Optymyse. Seamlessly connect to any digital source and bring your information to life on screens of any size, in any location. From dashboards in your office to displays in your lobby, Optymyse makes it simple to design and deploy stunning visuals that engage, inform, and inspire. Whether it's real-time updates, critical metrics, or custom messaging, Optymyse ensures your data reaches the right audience.”

Hybrid Work

Connect, motivate and inspire...anywhere

In the age of hybrid work, staying connected and engaged is vital for both team morale and customer satisfaction. Optymyse enables you to deliver the right information at the right time, wherever your teams are.

For contact centre agents, these metrics are pivotal in ensuring that their performance aligns with organisational goals. With the rise of remote and hybrid work models, the ability to access metrics seamlessly across mobile phones, tablets, and desktops has become a cornerstone of efficiency and empowerment. Whether your agents are at home, in the office, or anywhere in between, Optymyse keeps everyone engaged, informed, and motivated.

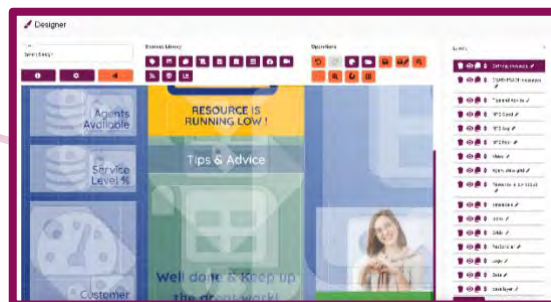
Using Optymyse on a tablet or mobile allows team leaders and operation managers to have an accurate view of agent performance wherever they are – at any time.

With the intuitive Optymyse Designer, you can craft stunning, data-rich displays in minutes with minimal technical expertise required. Tailor your messaging to your team's needs, from performance metrics and company updates to real-time alerts and motivational content.

Optymyse works where you need it and shines where you want it. Our Agile Cloud platform ensures your displays are accessible and impactful on any device, anywhere in the world. With built-in enterprise-grade security, you can connect your teams without compromising your data or peace of mind.

Give your teams the flexibility to work their way while maintaining seamless communication and delivering first-rate customer experiences. Optymyse bridges the gap between remote and in-office work, ensuring your hybrid workforce stays aligned, motivated, and ready to succeed.

Optymyse: Stunning, informative visuals – right where they're needed.



Trusted to deliver

Our heritage. Your future.

Optymyse is the solution of choice for organisations that demand the best in digital signage and visual communications. Trusted across a huge range of verticals and sectors, our platform powers impactful screens for companies large and small.

When it comes to delivering stunning visual communications, top organisations turn to Optymyse. With our powerful platform, our clients transform data into impactful displays that drive engagement and results.

Join the growing list of forward-thinking businesses that trust Optymyse to deliver exceptional results, every time.



Tracey Leigh Cook

A UK Police Force

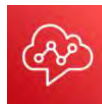
"Wait times have been reduced by between 30% and 50%. These improvements really could have been the difference between life and death."



Technical specifications

Everything you need to know about Optymyse

Introduce stability and longevity into your Contact centre with the platform independent visual communications solution, Optymyse. With all of these existing data connectors you can rest assured that your engaging and brand centric visuals are here to stay!

The logo for 8x8, consisting of the text "8x8" in a bold, black, sans-serif font.The logo for Anywhere365, featuring the text "Anywhere365" in a black sans-serif font followed by a small icon of three colored squares (yellow, blue, orange).The logo for AVAYA, with the word "AVAYA" in a red, stylized, sans-serif font.The logo for CONTENT GURU, with "CONTENT GURU" in a blue sans-serif font and "Engagement Made Easy" in a smaller font below it.The logo for GENESYS, featuring a stylized orange icon followed by the word "GENESYS" in a grey sans-serif font.The logo for LIVEPERSON, with an orange gear icon followed by the word "LIVEPERSON" in a grey sans-serif font.The logo for Mitel, featuring a blue icon followed by the word "Mitel" in a blue sans-serif font and the tagline "Powering connections" below it.The logo for NICE, with the word "NICE" in a bold, black, sans-serif font and three blue squares below the letters.The logo for ODBC, featuring a grey database cylinder icon followed by the text "ODBC" in a grey sans-serif font.The logo for NEC, with the letters "NEC" in a bold, blue, sans-serif font.

Want to test our skills and ask for a new connector? Go ahead! As long there is an API that can pull your required data, then we can display it however you imagine!

"Since 2019, we have used Optymyse every single week, it has been invaluable to us." – Lewisham Council

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